

Devin Serrano-Diaz

Active Service Multimedia Specialist

Passport Ready

Contact

Yorktown, Virginia 23692

808-636-3126

devinseriaz@icloud.com

Linked-In:

<https://www.linkedin.com/in/devin-serrano-diaz/>

Portfolio USAR:

<https://www.dvidshub.net>

Instagram:

[devinsd_photo/](#)

Education

University of North Carolina at

Greensboro

Greensboro, North Carolina

BA in Communications

GPA: 3.2

High School Diploma

Western Harnett High School

Lillington, North Carolina

Graduation Date: June 2018

Objective

Adventurous and seasoned multimedia platform professional specializing in military media seeking new opportunities to expand portfolio. Ability to collaborate effectively in major and minor roles while following by example, and conversely leading projects as the head and driving peers to success by example where given initiative. Dedicated to producing and maintaining quality of product and policy with integrity and honor for the benefactors and all parties involved. Consistently reaching new audiences and achievements for continuity of objectives. Capable in both remote and mobile settings, with an eagerness for travel where necessary

Experience

August 2021 - Current, Honolulu, HI

Public Affairs Specialist • U.S. Army Reserves

Leadership Coordination and Onsite Meetings contributing to the United States Army's standards and practices to ensure compliance with Federal regulations and laws while maintaining a Secret Clearance. This position mostly focused on multimedia coverage both domestic and abroad, updating teleworking software and voice devices, including cellular devices, workstations, high value video and image capturing devices, and other devices as needed for multimedia coverage. Working with multiple organizations and parties to confirm smooth and efficient coverage of events and training exercises with international counterparts for successful posting. Communicating in second languages to meet expectations of foreign counterparts in multimedia publications. Scheduling High-Ranking Officers for on and off camera interview briefings.

Skills

Multimedia Leadership Coordination, Telecommunications, Strong Work Ethic, **Strong Physical Ability** for Multimedia Field Coverage, **Phone Etiquette**, Inventory, Time Management, Scheduling, Customer Service, Networking, **Secondary Language(s) Proficiency**, **Excellent Verbal & Written** Communication Skills, Article Writing, **Adobe Creative Suite**, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Premiere Pro, Adobe After Effects, **Final Cut Pro**, MacOS, Windows, AP Stylebook, WordPress, File Management, **HIPAA**, **PIL**, **OPSEC Training**, MS Excel, MS Word, MS PowerPoint, **MS Teams**, **Google Suite**, Google DOCS, Google Drive, **Google Sheets**, Visual Display, Multitasking, Detail Oriented, **Multi-Platform Capable**, **SOP Creation**

January 2023 – August 2024

Social Media Manager • NC A&T University Army ROTC

Publication Management and Onsite Meetings for training, coverage, and coordinating events between participants and key leaders. Maintaining community outreach and providing documentation and expectations for changes and improvement program wide. Managing social media pages, meeting deadlines, updating teleworking software and voice devices, including cellular devices, workstations, high value video and image capturing device, and executing objectives in accordance with Federal Regulation. Working remote and onsite to complete objectives and tasks across multi-platform accounts to meet program standards and expectations. Managing communication between all necessary parties and confirming workflow and timelines for projects. Authorizations and Access to appropriate parties. Weekly meetings to confirm event timelines and upcoming projects with higher authority. Creation of storyboard templates to efficiently establish publishing deadlines. Also established a publishing review process with Standard Operating Procedures, Public Affairs Guidance, internal training modules, and debriefings of training events. Schedule meetings for Higher Echelons and Individual Program Participants.

August 2020-June 2021

Child and Youth Program Assistant • USAG Humphreys

Child and Youth Services

Leadership Coordination and Onsite Meetings contributing to the United States Army's standards and practices to ensure compliance with Federal regulations. This position mostly focused on the development of military youth with social media coverage in a foreign setting, updating teleworking software and voice devices, including cellular devices, workstations, high value video and image capturing devices, and other devices as needed. Working within multiple child and youth organizations and parties to confirm smooth and efficient coverage of events and daily operations with intra-personnel and military sponsors for successful posting. Ensuring proper documentation filing between parents and programs for photo and video coverage of child/youth programs. Provided art project learning ideas for Military Sponsors and Dependents for the K-12 age group via social media. Scheduled meeting with base command for video footage briefing and coverage.

June 2019-June 2021

Personal Event Photographer • Misc.

I worked a variety of events in photography before settling back in Virginia. Details are on my Instagram Page. These jobs were all customer-facing and dependent on communication and timeline. I moved back to Virginia for relocation as a Military Dependent.

Achievements

D.O.D Certification DINFOS– MCF (Universal)

U.S. Army ROTC- Social Media (Managed and Recognized by NC A&T ROTC Program)

[ncatsu armyrotc](#)

U.S. Army Reserves, 9th Mission Support Command- Article Feature (Published)

[DVIDS-NEWS-Pacific Army Reserve Leads Multinational Ground Operations in Oceania](#)

U.S. Army Reserves, 305th Mobile Public Affairs Detachment- Social Media (Published)

[305th MPAD US Army Reserves Page](#)